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GetSet Learning

Press Release

GetSet Learning launches "Influence Engine" to deliver individualized positive peer influence at scale.

Schools can now harness the positive peer stories in GetSet's online communities to deliver personalized student interventions at scale, anytime.

Chicago, IL, December 15th, 2017: GetSet Learning has developed a powerful addition to their platform that allows schools to influence student behavior by sending personalized peer stories—shared on GetSet's online communities—as outbound interventions.

Positive peer influence is an important factor in student success that develops resilience and a growth mindset, but as the demand for student support grows, most schools do not have the capacity to foster these positive student relationships at scale. The Influence Engine not only allows the institution to deliver all of the benefits of peer support, but also maximizes its impact by personalizing each message based on the student's own self identified traits and preferences. In a pre-launch pilot, the Influence Engine increased enrollment in a support program for students on academic probation by over 100%.

"We see schools struggle every day to keep up with growing student expectations. Technology has created this on-demand culture that means great support programs need to be available to every student online and across campus in an instant, 24-7. And when you consider the fact that we expect everything to be personalized, schools are buckling under the stress of how to be all things to all students at all times. That's why we now offer Influence," commented Karan Goel, GetSet Founder and CEO.

GetSet builds online communities that foster positive behaviors and helps students develop self-agency, a sense of belonging, and the resilience to succeed. Using the stories students share on GetSet, Influence can increase a school's capacity to deliver personalized interventions, recommend peer connections, and deliver the caliber of positive behavior modeling any school would want for its students. This sophisticated new tool can provide scale while maintaining the unique student voice and the self-described traits and issues that resonate with each student.

For more information on GetSet Learning's new Influence Engine, please visit
http://www.getset.com/influence

For Immediate Release